



Cosmos Sports Institute

Breaking into sports business is a serious challenge. For each person that works in the business there are a thousand more that want to be in those positions. Combine that with a finite number of sports teams and limited opportunity available, means is that the competition for opportunity and employment is extremely fierce and probably more so than any other industry today.

As well, being a “knowledgeable sports fan” is not enough. You need to have a broader understanding of the industry, its components and people to make yourself competitive. Understand all the aspects of what really goes on behind the scenes from ticket sales to sponsorship to operations, there are many nuances to what makes a team successful.

The Cosmos Sports Institute can help you get a leg up on the competition by getting a larger understanding of the business of sports. You will learn from industry experts who bring direct knowledge of the inner workings of the various aspects of Sports Business, these are people with years of direct experience within the industry from both the team perspective as well as agency and marketing knowledge. You will get the chance to see facilities and venues first hand and meet front line staff who can share their experiences with you. But the most important, you will have the chance to interview for positions with organizations, giving you a more front line access to showcasing yourself instead of having to cut through the clutter of the thousands of resumes and contacts team executives receive on a regular basis.

The Cosmos staff is both knowledgeable and helpful in giving you the direction needed to finding jobs in sports. If you are looking for the best kick start to your sports career, than this is the place to start.

Paul M Fruitman
Principal, Doing it As a Winning Group
CSI Instructor
Previously
Dir of Sales and Marketing Toronto Nationals
Dir of Sales Toronto Argonauts
Manager Consumer Sales Toronto Blue Jays